

Brett Yanoski

Product Designer & Front-End Developer

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817-692-0279

Over ten years of experience building simple and effective digital solutions to creative problems faced by growing, small businesses.

Professional Experience

Smile Savvy – Creative Director

October 2006 – Present • Mansfield, Texas

Responsible for directing web and marketing projects to promote company brand. Conceptualize and design new product solutions solving client problems. Manage a team of designers and developers promoting business growth through web design and digital marketing. Led the rebrand of the business in 2012 to establish a clearer vision and expand to additional target markets.

Freelance — UI Designer & Developer

2006 – Present • Fort Worth, Texas

Develop relationships with Fort Worth clients across multiple industries to assist in their development needs. Responsible for building or modifying Wordpress themes, designing new or enhanced user interfaces and troubleshooting website performance or coding issues.

The Inner Gamer — Editor-in-Chief

September 2015 – Present • Fort Worth, Texas

Manage a team creating audio and video content for the gaming community. Oversee all day-to-day operations to align with the casual gamer target audience through social media advertising, analytics analysis and product development. Products include: podcasts, video production and social events.

Education

Texas Christian University – BFA in Graphic Design

Fall 2008 – Spring 2012 • Fort Worth, Texas

Affiliations

American Institute of Graphic Arts DFW – Communications Director

Fall 2018 – Present • Dallas/Fort Worth, Texas

Dallas Society of Visual Communications – Member

2011 – Present • Dallas, Texas

Skills

Visual Design
Interactive Design
Creative Direction
Project Management
Sketching/Wireframing
Video Editing
Front-End Development

Tools

Adobe Creative Suite
Adobe XD
HTML 5 + CSS 3
Wordpress
Git
Premiere
Keynote

Interests

Podcasting
Gaming
Live Music
Traveling
Craft Beer